

# KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

AND

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6989	<b>AGENCY (OR SERVICE) ACTING AS AGENT FOR</b> 322386	<b>ADVERTISER (OR AGENCY AND ADVERTISER)</b>
<b>NAME</b>	MUNDY KATOWITZ MEDIA	PRIORITIES USA ACTION
<b>AND</b>	1322 G St SE	1101 15th St NW Lbby 2
<b>ADDRESS</b>	Washington DC 20003-3021	Washington DC 20005-5002
	USA	USA
<b>CONTACT</b>		<b>PRODUCT</b> PUSA ACTION TV/CABLE 8/21-27
<b>LOCAL SALESPERSON</b>	Brian Butz-1	<b>AGENCY EST. NO.</b> 1521
		<b>PRODUCT CODE</b> 1310
<b>NATIONAL SALESPERSON</b>		
<b>BROADCAST SCHEDULE STARTING</b> 08/21/12 <b>AND ENDING</b> 08/27/12 <b>NO. WEEKS:</b> 1		

**Cancellation Notice Required**  
Announcement 28 days prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.  
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
PRINT AT STATION. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE. PAID FOR BY PRIORITES USA										
1	01110..	3	05:58A	07:00A	30S	08/21/12-08/23/12	THIS MORNING 6-7AM	3	600.00	1800.00
30 MIN SEP										
2	M	1	05:58A	07:00A	30S	08/27/12-08/27/12	THIS MORNING 6-7AM	1	600.00	600.00
30 MIN SEP										
3	01111..	4	07:00A	09:00A	30S	08/21/12-08/24/12	THE EARLY SHOW	4	325.00	1300.00
30 MIN SEP										
4	M	1	07:00A	09:00A	30S	08/27/12-08/27/12	THE EARLY SHOW	1	325.00	325.00
30 MIN SEP										
5	W	1	09:00A	09:30A	30S	08/22/12-08/22/12	PITTSBURGH LIVE	1	165.00	165.00
30 MIN SEP										
6	M	1	09:30A	09:57A	30S	08/27/12-08/27/12	PITTSBURGH LIVE	1	165.00	165.00
30 MIN SEP										
7	01111..	4	10:58A	11:58A	30S	08/21/12-08/24/12	PRICE IS RIGHT	4	500.00	2000.00
30 MIN SEP										
8	01111..	4	11:58A	12:30P	30S	08/21/12-08/24/12	NOON NEWS	4	500.00	2000.00
30 MIN SEP										
9	F	1	12:30P	02:00P	30S	08/24/12-08/24/12	CBS SOAPS 1230-2P	1	365.00	365.00
30 MIN SEP										
10	01010..	2	02:00P	02:57P	30S	08/21/12-08/23/12	THE TALK	2	250.00	500.00
30 MIN SEP										
11	W	1	05:30P	06:00P	30S	08/22/12-08/22/12	530-6PM NEWS	1	800.00	800.00
30 MIN SEP										

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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<b>AND</b>	1322 G St SE	1101 15th St NW Lbby 2
<b>ADDRESS</b>	Washington DC 20003-3021 USA	Washington DC 20005-5002 USA
<b>CONTACT</b>		<b>PRODUCT</b> PUSA ACTION TV/CABLE 8/21-27
<b>LOCAL SALESPERSON</b>	Brian Butz-1	<b>AGENCY EST. NO.</b> 1521
<b>NATIONAL SALESPERSON</b>		<b>PRODUCT CODE</b> 1310

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BROADCAST SCHEDULE STARTING 08/21/12 AND ENDING 08/27/12 NO. WEEKS: 1

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			FROM	TO						
12	Th	1	05:58P	06:30P	30S	08/23/12-08/23/12	M-F 6PM NEWS	1	800.00	800.00
13	00101..	2	11:35P	12:37A	30S	08/22/12-08/24/12	11:35P-12:37A - LETTERMAN	2	375.00	750.00
14	01010..	2	12:35A	01:37A	30S	08/21/12-08/23/12	THE LATE LATE SHOW W/CRAIG	2	150.00	300.00
15	Sa	1	05:58A	07:58A	30S	08/25/12-08/25/12	SAT. MORN. LOCAL NEWS	1	200.00	200.00
16	Sa	1	06:00P	06:30P	30S	08/25/12-08/25/12		1	350.00	350.00
17	Sa	1	07:00P	07:30P	30S	08/25/12-08/25/12	SAT 7PM NEWS	1	350.00	350.00
18	Su	1	08:58A	10:28A	30S	08/26/12-08/26/12	CBS SUN MORN	1	325.00	325.00
<b>Total Contract:</b>								32		13095.00
<b>Billing Summary</b>										
						<u>Jul</u>	<u>Aug</u>	<u>Sep</u>	<u>Total</u>	
<b>Qtr 3-12</b>						.00	11655.00	1090.00	12745.00	
								<b>GRAND TOTAL</b>		12745.00

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